

**11 YEARS**

# METRO AL MADINA



# FIRST THINGS FIRST

11 years ago

We started *Metro al Madina* in the heart of Beirut

11 years later

We are inviting you to take on a new challenge with us:  
**to expand and grow against all odds**

***Metro*** is an independent cultural and entertainment hub in Beirut.

It consists of a production house, a multi-purpose performance venue, a bar/club, and a training academy. It caters to a wide range of nightlife, theater production, and music lovers in a creative and progressive environment with a genuine and outspoken voice.

The space strives to make its audience feel valued, inspired, safe and free, by offering enjoyable, accessible, and affordable quality entertainment, without compromising on its social and political engagements.

FIRST THINGS FIRST



# THE STORY

It all started with a simple idea: a **space** that lives solely on its box office in a city that is constantly being transformed.

## ***A space that***

- Produces versatile genres of music and performing arts from *tarab* to experimental music
- Connects with the history of music and theater, while adapting it to the present with a new vision and modern tools
- Believes that entertainment does not have to compromise on its value to appeal to a wide audience

***It is in these connections that we are  
inviting you to become a partner***

It is our *financial model*, based on the box office that allowed us to remain in contact with our audiences and adapt to their changing needs and desires. More importantly, this model allowed us to remain self-sufficient, without the need for external funding.

Since 2013 and until the financial crisis in 2019, Metro was financially sufficient and is *debt-free* till this day.

More than **2,500** shows were performed on the stage of *Metro*, some of which running for 5 or even 10 years.

## *Metro produced around 220 shows*

*Bar Farouk*

**167**

shows over a period of  
5 years, premiered in  
Beiteddine International  
Music Festival

2015

*Hishik Bishik*

**463**

shows over a period of  
10 years

2012

*The Political  
Circus*

premiered in  
Beiteddine  
International  
Music Festival

2017

*Discotheque  
Nana*

2018

*Devil's Eye*

2017

*Metrophone*

15 different  
shows over a  
period of 6 years

2016

*Franco-Arabe*

2019



*Metro's shows toured locally and internationally:  
**Beiteddine, Byblos, Belgium, Egypt, Tunis, Spain***

*This was made possible by a loyal audience  
that supported us over the last 11 years.*

**MORE THAN**

**270,000**

*tickets sold*

**MORE THAN**

**100,000**

*people danced in our Midnight Metro club nights*

***Our story is the collective story of the metro family,  
composed of artists, technicians and staff.***



Since 2011, *Metro* paid more 4.1 million USD to the performing artists, contributing to the artistic field and its capacity to produce in Lebanon.

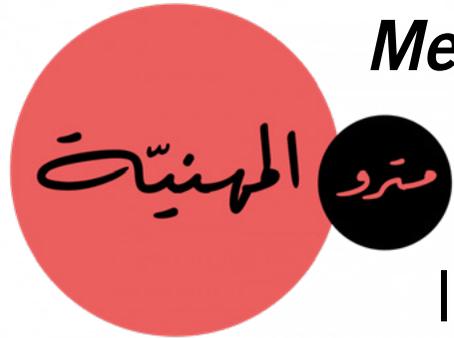
# THE STORY



Over the last 11 years, metro discovered many talents, that became part of its shows.

First through ***Metro Casting***, a monthly open casting for young talents which was held for more than 48 times. Last year, we started our new free school for the performing arts, ***Metro al Mehaniyya***, co-funded by AFAC, the Cultural Resource, and Action for Hope.

In our first year, we received more than a 100 applications, graduated 7 students and collaborated with 38 part-time teachers. But more importantly, we offered an opportunity for many young artists or amateurs to develop their skills and become professional artists.



# THE FUTURE

Despite having been a successful financial model over the last 11 years, the current economic and financial crisis has raised a number of challenges that forces us to adapt in order to continue.

We decided to take on these challenges by **expanding**, as the only way to remain financially viable, while maintaining the spirit of *Metro*.

We are moving to the **Aresco theater**, located in Clemenceau.

The new venue will increase our capacity from **110 to 250** (seated) and **250 to 1000** (standing), which will allow us to continue relying on our box-office.

Its wider stage will allow for bigger production, in addition to hosting international shows.

The versatile nature of the new venue allows for hosting concerts, films and other cultural activities, and to sustain other local productions.

The bigger space provides the possibility for expanding *Metro al Mehaniyya*, while running its classes throughout the year.

***After 11 years, we invite you to be part of our new challenge, and play a role in sustaining Beirut's cultural scene.***

# HOW YOU CAN TAKE PART

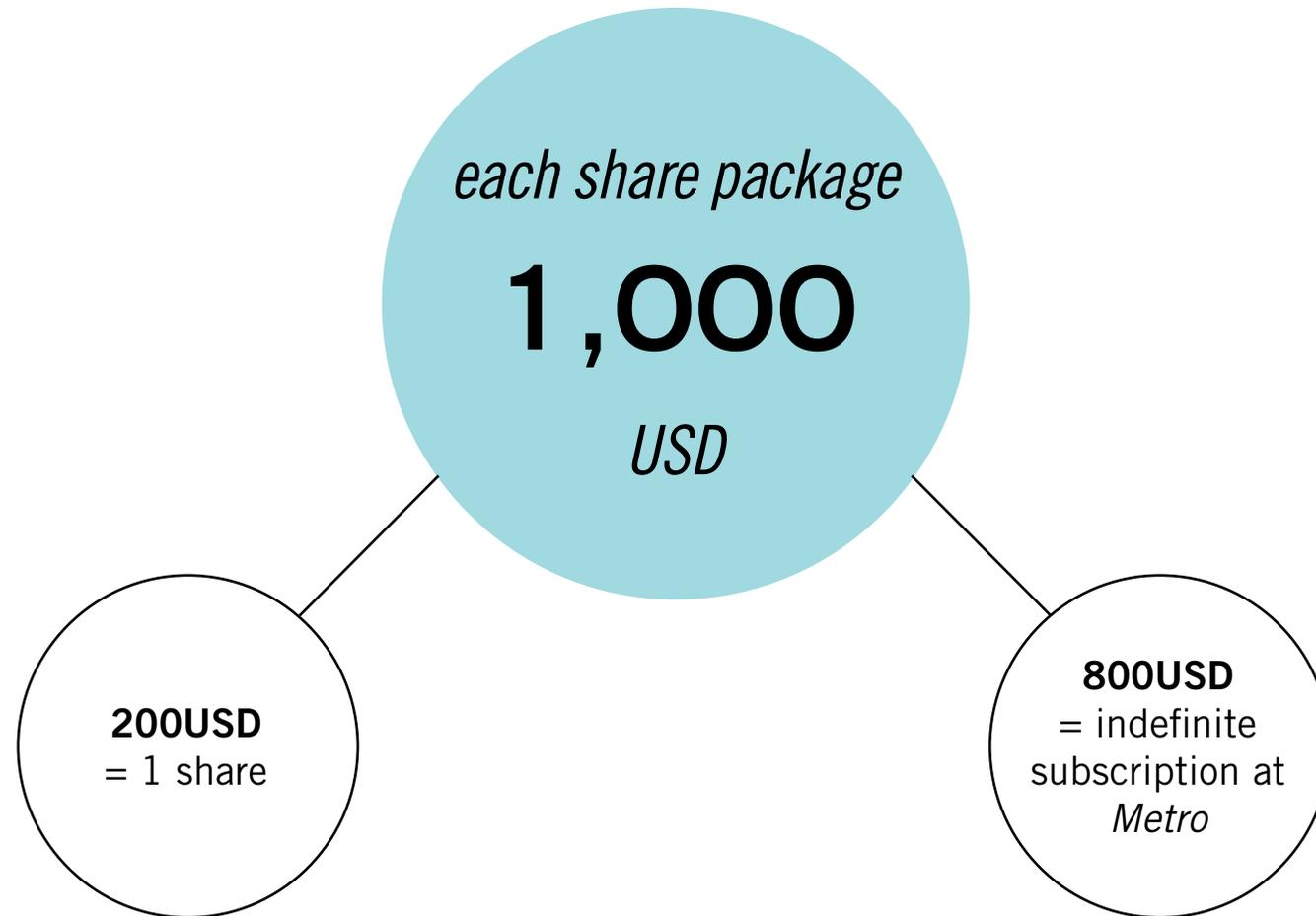
11 years ago

We experimented with a daring idea:  
***to produce arts sustained by the box-office.***

TODAY

we are experimenting with a new daring idea:  
***to involve the community in the sustainability of  
a cultural space.***

In order to cover the cost of relocation and the rent over the coming years, we decided to involve our community **through selling 500 shares, or 10% of the company.**



The \$800 subscription gives each partner *indefinitely*:



The resulting 500,000 USD will be spent as follows:

- 300,000 USD Relocation to and rehabilitation of the Aresco theater
- 200,000 USD Rent for the coming 10 years

## HOW YOU CAN TAKE PART

In order to build together the new space, we are offering these shares for sale to our community, friends and supporters. So far, more than 100 partners have joined the *Metro* family.

We aim to open in Spring 2023 and this will only be possible with you on board.

If you would like to become a partner, please fill out this [form](#)

If you need any additional clarifications, you can reach us at [info@metromadina.com](mailto:info@metromadina.com)

Have a look at the [Articles of Association](#)



سوف نلهو...